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Substitute for form 1449B/PTO

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1 of 1

**Complete if Known**

Application Number	10/034,369
Filing Date	December 28, 2001
First Named Inventor	Deborah Chrisman
Group Art Unit	Not Yet Assigned
Examiner Name	Not Yet Assigned
Attorney Docket Number	S0595.0078/P078

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
END	AA	5,260,866	11/09/1993	Lisinski et al.	
END	AB	6,493,678	12/10/2002	Foster et al.	
END	AC	US 2002/0026339 A1	02/28/2002	Frankland et al.	
END	AD	US 2002/0087377 A1	07/04/2002	Rajasenan et al.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>3</sup>
		Country Code <sup>4</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See attached Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

**OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
END	CA	Information re Certified Marketing Services (2001)	
END	CB	Information re National Retail Services	
END	CC	Information re Sales Builders Marketing, Inc.	
END	CD	Information re CRS Lawrence Service (Plymouth, Minnesota, U.S.A.)	
END	CE	Information re Spar Group's Second Quarter Results (August 18, 2000)	
END	CF	Information re Spar Group (1996)	
END	CG	Abstract of James Tenser, Supermarket News, Vol. 45, No. 24, (1995)	
END	CH	Abstract re A.J. Riedel, HFN The Weekly Newspaper for the Home Furnishing Network, No. 36 (1998)	
END	CI	Abstract re Shelly Garcia, Supermarket News, Vol. 38, No. 25 (1988)	
END	CJ	Abstract re Carolyn Shea, "Shelf Improvement", Promo, (1996)	

Examiner Signature	Beth Van Doran	Date Considered	10/7/03
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PTO/SB/08a/b (05-03)  
Approved for use through 05/31/2003. OMB 0651-0031  
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<b>Substitute for form 1449/PTO</b>  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)			<b>Complete if Known</b>		
			Application Number	10/034,369	
			Filing Date	December 28, 2001	
			First Named Inventor	Deborah Chrisman	
			Art Unit	3623	
			Examiner Name	B. Doren	
Sheet	1	of	1	Attorney Docket Number	S0595.0078/P078

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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FOREIGN PATENT DOCUMENTS						
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		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				

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	CA	Information re AC Nielsen, Spaceman Enterprise Analyzer (1998)	

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Beth Van Doren

10/7/03

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